# How to be a Sustainable Trojan

USC Office of Sustainability
Lily Ledesma, Engagement Specialist

April 22, 2024





#### **MEET THE USC SUSTAINABILITY STAFF**

Mick Dalrymple, Chief Sustainability Officer Ellen Dux, Associate Director Brad Haydel, Associate Director **Hannah Findling**, Sust. Program Administrator Chelsea Graham, Experiential Learning Manager Karen E. Hinds, Sustainability Hub Coordinator Julie Hopper, Sustainability Business Data Analyst Erin Jebavy, Marketing Specialist Lily Ledesma, Engagement Specialist Evan Morris, Digital Media & Vis. Design Specialist Sam Schongalla, Sustainability Coordinator Ines Ware, Zero Waste Specialist





#### **ASSIGNMENT: EARTH**

- USC's sustainability framework for creating a healthy, just and thriving campus and world.
- Authored by the USC Presidential Working Group on Sustainability in Education, Research, and Operations and campus partners
- Establishes a vision, aspirations and goals for USC across five domains:







Research



Equity and Inclusion



**Operations** 



**Engagement** 



### **ASSIGNMENT: EARTH | KEY GOALS**

- Climate neutrality by 2025
- Zero waste by 2028
- 20% waste reduction sq ft. of building space by 2028
- Increase sustainability courses by 10
   each year, as well as new majors, minors
   and certificates
- Double sustainability research by 2028
- Integrating DEIB into sustainability efforts





#### **MAKING PROGRESS**

- More than 140 undergraduate sustainability-focused courses
- \$1.5 million for research via President's SIA
- Scope 1 & 2 GHG emissions reduced by 43% since 2014
- More than 3 million plastic bottles prevented from entering the waste stream since July 2022
- Over 580 multi-stream waste diversion bins have been installed
- C.A.R.E. Challenge awards
- Sustainability Hub grand opening
- Online sustainability trainings for students & employees
- STARS Gold rating



## Assignment: Earth FY23 Annual Report

July 1, 2022 - June 30, 2023 USC Sustainability Data



**USC** Sustainability

View our FY23 progress toward achieving USC's Assignment: Earth goals.





#### SUSTAINABILITY STUFF YOU DON'T SEE AT USC



https://youtu.be/D\_YWlfybPbk?feature=shared



#### **HOW CAN YOU BE A SUSTAINABLE TROJAN?**



**Reduce Your Waste** 



**Green Your Office** 





**Green Your Commute** 



**Plan Sustainable Events** 



**Buy Green** 



**Take Action** 

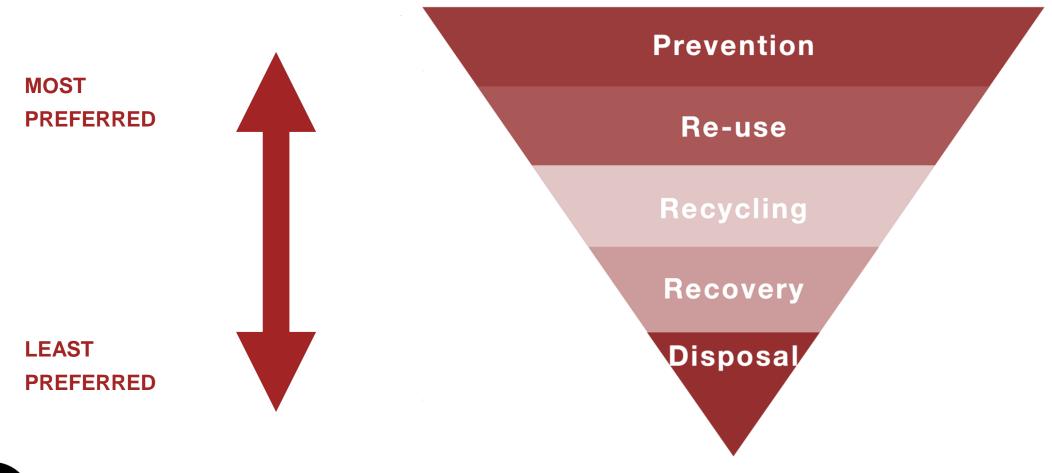
#### **#1 REDUCE YOUR WASTE**

- Sort your waste using the 200+ campus multistream waste bins
- Refill your reusable water bottle at a nearby hydration station
- Drop-off used batteries at any of the campus battery recycling locations
- Recycle your e-waste (monthly drop-offs at Sustainability Hub – last Weds of every month)
- Make the switch to reusables





#### **ZERO WASTE HIERARCHY**





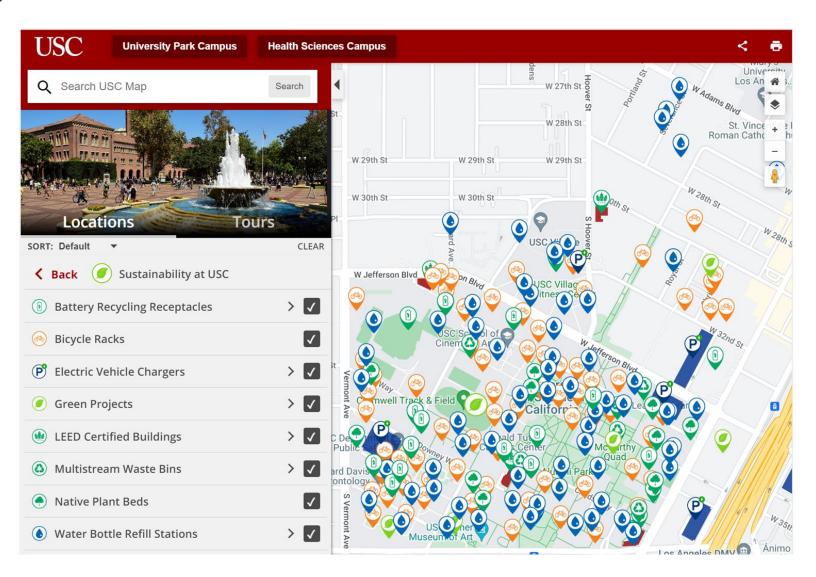
#### **SUSTAINABILITY MAP**

#### Locate:

- Multi-stream bins
- Hydration stations
- Battery recycling receptacles







#### **#2 GREEN YOUR COMMUTE**

- Charge your EV vehicle at available EV chargers in UPC/HSC
- Take public transportation (i.e., Metro, Metrolink, etc.)
- Find alternative transportation modes through the Traveler platform
- Sign up for the USC Transit Subsidy Program





#### TRANSIT SUBSIDIES

- USC employees both faculty and staff are eligible for a 50% subsidy on the cost of public transit passes
- Enrolled employees can pay for their transit passes with pre-tax payroll deductions
- Options include:
  - LA Metro E-Pass
  - Metrolink Monthly Pass
  - LADOT Pass
  - Reimbursement Program
- Apply online at <u>USC Transportation website</u>, under the "Getting Around" tab





#### LA METRO E-PASS & LADOT PASS

- Ride Metro bus and rail, Metro Micro (three-year pilot program), Culver CityBus, Foothill Transit (Local Service only), LADOT DASH, Montebello Transit, Norwalk Transit, Pasadena Transit, Gardena Transit, Santa Monica Big Blue Bus, and Torrance Transit
- \$40 monthly charge for this pass, regardless of usage



- Apply for this pass to claim a TAP card (or use your own card), and load LADOT Commuter Express or Dash passes
- The transit period to load your card is from the 25th of the month to the 10th of the following month if paying through USC payroll deduction
- Fares vary depending on the pass you are loading onto your card





#### **METROLINK MONTHLY PROGRAMS**

- Corporate Partner Program (CPP) monthly pass on the mobile app
- Corporate Quick Card (CQC) monthly pass on a physical card
- Pricing varies depending on commute, and Metrolink has a Price Finder Wizard on their website you can use to see your cost (remember the transit subsidy covers HALF the posted rate)
  - Senior Pricing is available. Please indicate you'll need this option when you apply





#### **OTHER TRANSIT SUBSIDY PROGRAMS**

- Transit Subsidy Program participants using payroll deduction are also eligible for up to three free daily parking passes per month in the O'Neal Lot or Lot 71 (at HSC) or the Figueroa, USC Shrine, or Grand Avenue Structures (at UPC)
- Go Metro to Work Free Provides a free 7-Day Metro TAP card to newly hired employees
- Guaranteed Ride Home Provides a safety net for employees in our Transit Subsidy Programs to get to campus
- If you are not in the LA basin (or if you need a different product/use a transit provider not included in our formal monthly program):
  - Purchase the public transit pass you need out of pocket
  - Submit a copy of your receipt electronically to the USC
     Transportation email for reimbursement through USC Payroll





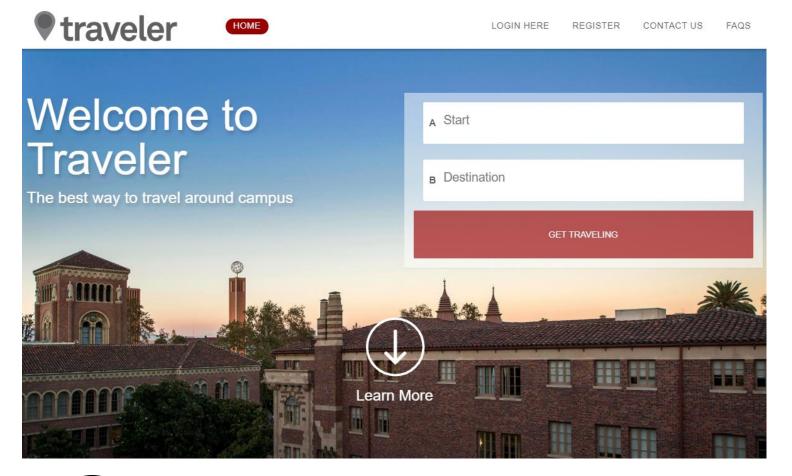
### **TRAVELER**

- Online dashboard that combines all your mobility options:
  - USC Buses Bus routes to and from campus including Union Station
  - Car and Van Pooling Share a ride, save you money, ease traffic, and reduce pollution.
  - **ZipCar** Exclusive short-term car sharing service
  - Enterprise Car Rental Car rental agency, offering discounts to USC employees and students. They'll even come pick you up!
  - DART DART is a free service provided by USC
     Transportation to assist USC students, faculty, and staff with temporary mobility issues in getting around campus





#### **USING TRAVELER**



### Commuter Cost Calculator

Miles from your home to USC

Average number of days you drive to work per week

Average miles per gallon for your vehicle

Average price you pay per gallon of gas

Average monthly parking permit cost

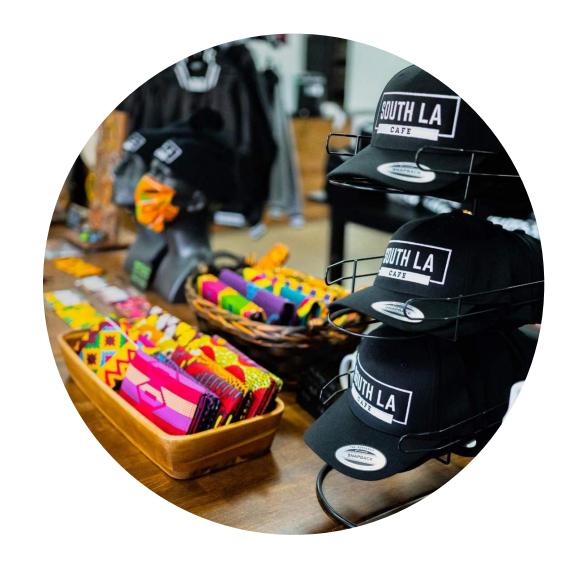
Choose your nearest train station (optional)

Calculate **⊙** 



#### **#3 BUY GREEN**

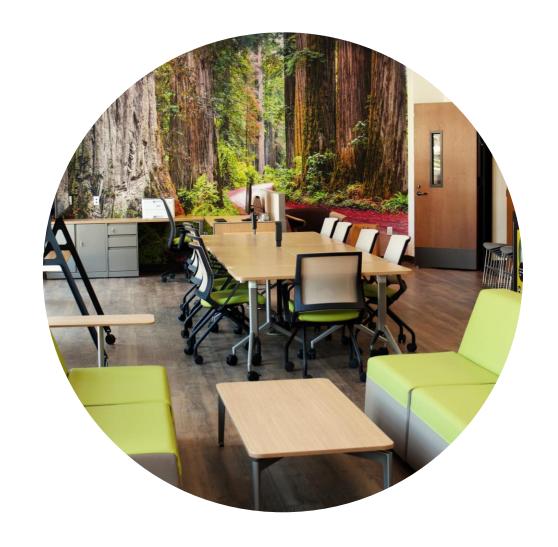
- Shop at the <u>Trojan Farmers Market</u>
- Support local business through <u>Trojan</u>
   <u>Shop Local</u>
- <u>USC Business Services</u> provides guidelines for making sustainable purchases at USC:
  - Buying Green and Green Certifications





#### **#4 GREEN YOUR OFFICE**

- Report facilities-related issues to FPM
- Adjust thermostats to 78° in summer and 68° in winter
- Use natural lighting whenever possible
- Fully power down and unplug devices when not in use
- Recycle e-waste
- Champion sustainability in your department





#### **#5 PLAN SUSTAINABLE EVENTS**

- Explore resources available to you
  - USC Sustainability's "Make Your Event Sustainable" webpage and WorkWell's University Healthy Meeting & Events Guide
- Make your event zero waste
  - FPM Zero Waste Event Planning Checklist
  - Single-Use Plastic Beverage Bottle Policy
  - Plastic Beverage Bottle Toolkit
- Provide plant-forward food options





Remember the ZW Hierarchy!

#### CASE STUDY: SUSTAINABILITY IN ACTION AT USC

USC Office of Cultural Relations and University Events (CRUE) has committed to hosting Zero Waste Commencement every year since 2020.

During Commencement, CRUE deploys hundreds of waste bins dedicated to composting and recycling waste, distributes aluminum (not plastic) water bottles, encourages attendees to refill reusable water bottles at campus hydration stations, and reduces paper waste by printing fewer ceremony programs.





#### **#6 TAKE ACTION**

- Explore the <u>Take Action webpages</u> for Staff or Faculty
- Take the online <u>Employee</u>
   <u>Sustainability Training</u>
- Explore the <u>Sustainability Toolkit</u>
- Urge your leadership to champion sustainability
- Share what you learned today!



Assignment: Earth v Take Action v Making Progress v Research & Academics v News v Events v Directory

#### **Take Action**

Explore tailored resources for USC students, faculty and staff, or use the links below for actions that all Trojans can take to build a more sustainable society.







Q

**Students** 

<u>Faculty</u>

Staff

**USC** Sustainability

**USC** WorkWell Center



## Sustainability Toolkit

PUTTING SUSTAINABLE PRACTICES INTO ACTION



# Sustainability for USC Employees

Discover how you can help create a more sustainable campus and world

Available in Trojan Learn, this two-part training takes less than 20 minutes to complete. Learn more at:

sustainability.usc.edu/employee-sustainability-training

**USC** Sustainability







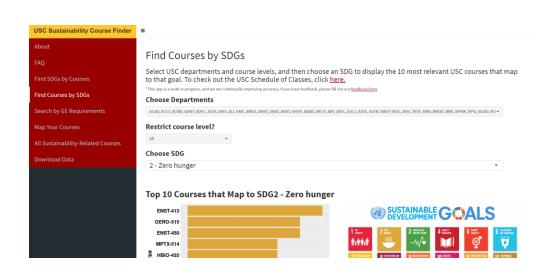
#### **FACULTY RESOURCES**

- "Advancing Sustainability in Academics & Research" mini-training in the Employee Sustainability Training
- Sustainability Across the Curriculum Initiative (SACI)
- Incorporating Sustainability into Courses Resources
- Experimental Learning for Sustainability
   Guide
- Online sustainability-related databases





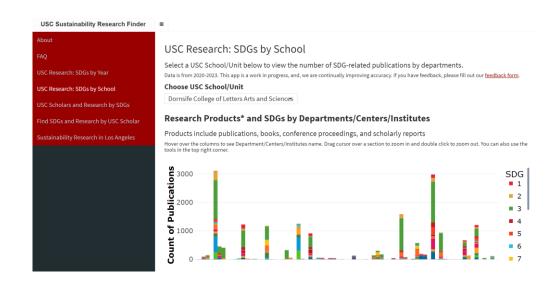
#### **ONLINE SUSTAINABILITY DATABASES**

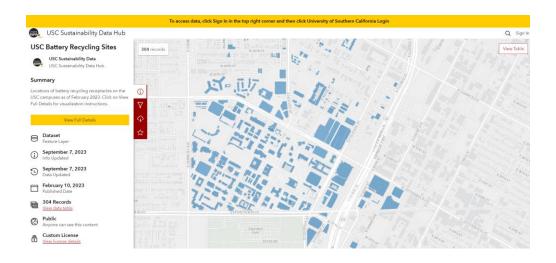


#### From Left to Right:

- USC Course Finder
- Sustainability Research Finder
- Sustainability Data Hub







#### **STAY CONNECTED**

- @GREEN.USC
- എ് @GREEN.USC
- @USCOFFICEOFSUSTAINABILITY
- ©USCOFFICEOFSUSTAINABILITY
- SUSTAINABILITY.USC.EDU/
  SUBSCRIBE





SUSTAINABILITY.USC.EDU/ SUPDATE





#### **QUESTIONS?**

Lily Ledesma, MPH (she/her/ella)

Engagement Specialist

lledesma@usc.edu

Office of Sustainability

Student Union, 3601 Trousdale Pkwy Suite 101

Los Angeles, CA 90089



